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[Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior](http://lilt.ilstu.edu/staylor/csdcb/)

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[Marketing Education Review](http://www.marketingpower.com/Community/ARC/Pages/Research/Journals/Other/MarketingEducationReview.aspx)

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[Marketing Theory](http://www.marketingpower.com/Community/ARC/Pages/Research/Journals/Other/MarketingTheory.aspx)

[Marketing Zeitschrift fuer Forschung und Praxis (German)](http://vahlen.becksche.de/zeitschriften/marketing/main.htm)

[Der Markt (in German)](http://www.wu-wien.ac.at/project/dermarkt/)

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