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[Marketing Management Journal](http://www.mmaglobal.org/publications/marketingmanagementjournal.html%29)

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[Marketing Theory](http://www.marketingpower.com/Community/ARC/Pages/Research/Journals/Other/MarketingTheory.aspx)

[Marketing Zeitschrift fuer Forschung und Praxis (German)](http://vahlen.becksche.de/zeitschriften/marketing/main.htm)

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