

Question 1: For this question consider the function $f(x) = -3x^2 + 5x$.

(a)[2 points] Is the point $(-1, 2)$ on the graph of f ?

$$f(-1) = -3(-1)^2 + 5(-1) = -8 \neq 2,$$

so no.

(b)[2 points] What point on the graph of f has x -coordinate $x = -2$?

$$f(-2) = -3(-2)^2 + 5(-2) = -22.$$

\therefore point is $(-2, -22)$.

(c)[3 points] Find all values of x for which $f(x) = -2$.

$$\begin{aligned} -3x^2 + 5x &= -2 \\ -3x^2 + 5x + 2 &= 0 \\ 3x^2 - 5x - 2 &= 0 \\ 3x^2 - 6x + x - 2 &= 0 \\ 3x(x-2) + (x-2) &= 0 \end{aligned}$$

$$\begin{aligned} (3x+1)(x-2) &= 0 \\ x = -\frac{1}{3}, x &= 2 \end{aligned}$$

(d)[3 points] Find the x -intercepts of the graph of f .

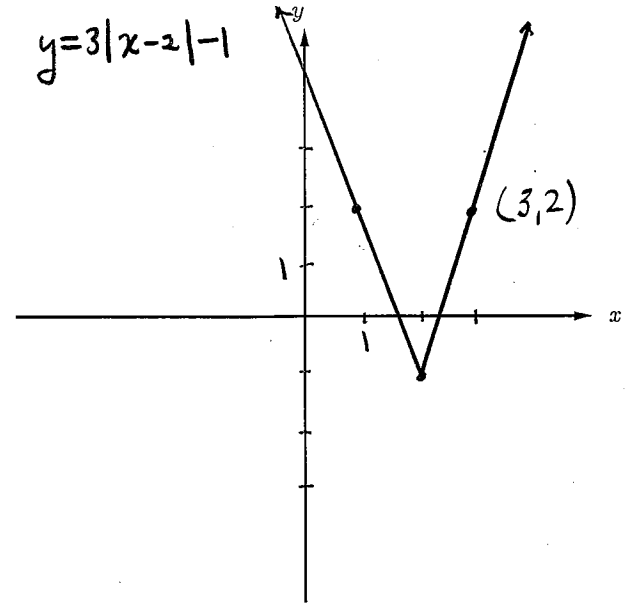
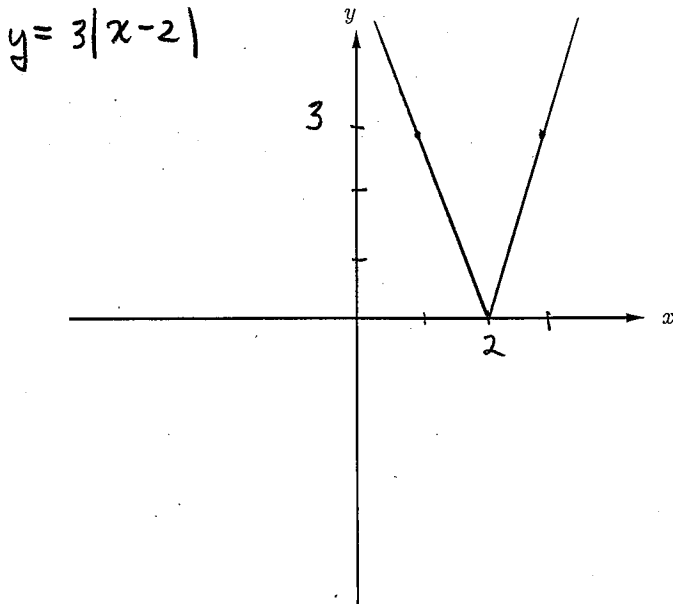
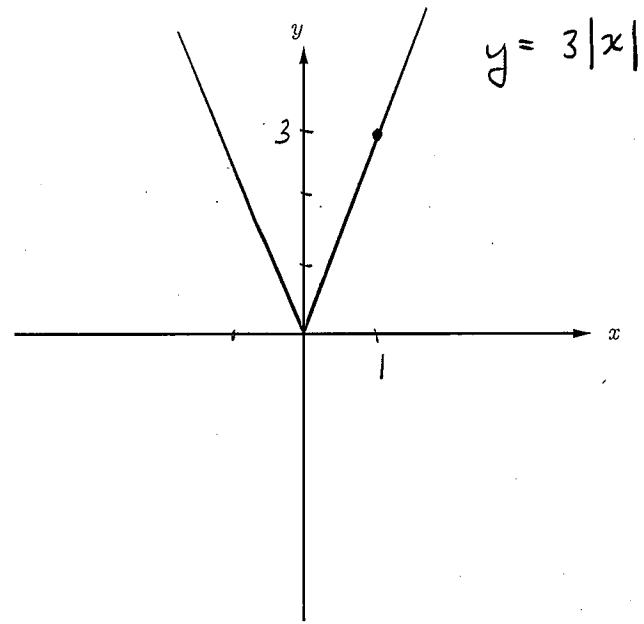
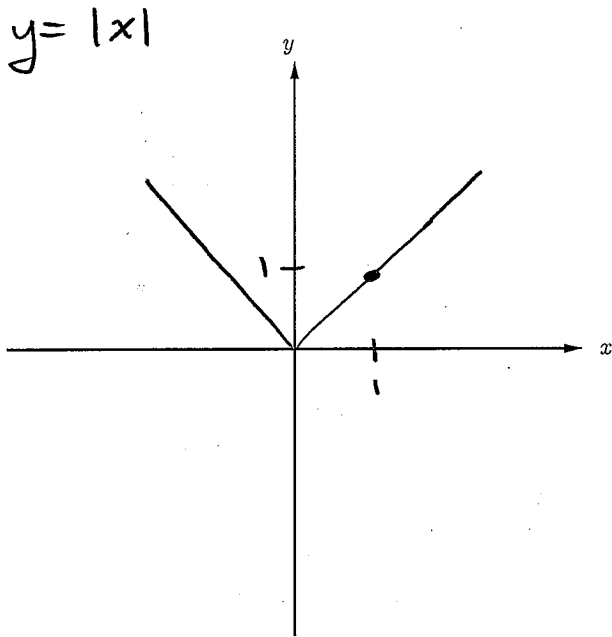
$$-3x^2 + 5x = 0$$

$$x(-3x+5) = 0$$

$$x = 0, \quad -3x+5 = 0$$

$$x = 0, \quad x = \frac{5}{3}$$

Question 2 [10 points]: Neatly sketch the graph of the function $f(x) = 3|x - 2| - 1$ below by starting with a basic function and applying three transformations. Your final answer should appear in the last graph below. In your final graph indicate the scale on the x and y axes and label at least one point.



Question 3: The supply function for a particular good is $S(p) = -100 + 20p$, while the demand function for the same good is $D(p) = 600 - 15p$. Here p is the price of the good in dollars.

(a)[5 points] Find the equilibrium price and quantity.

$$\begin{aligned} -100 + 20p &= 600 - 15p \\ 35p &= 700 \\ p &= \frac{700}{35} = \$20 \end{aligned}$$

$$\begin{aligned} \therefore q &= -100 + 20(20) \\ &= 300 \end{aligned}$$

\therefore Equilibrium price is \$20, equilibrium quantity is 300 units.

(b)[5 points] Determine the prices for which quantity demanded is greater than quantity supplied.

Solve $D(p) > S(p)$:

$$600 - 15p > -100 + 20p$$

$$700 > 35p$$

$$20 > p$$

\therefore if $p < \$20$ quantity demanded is greater than quantity supplied,

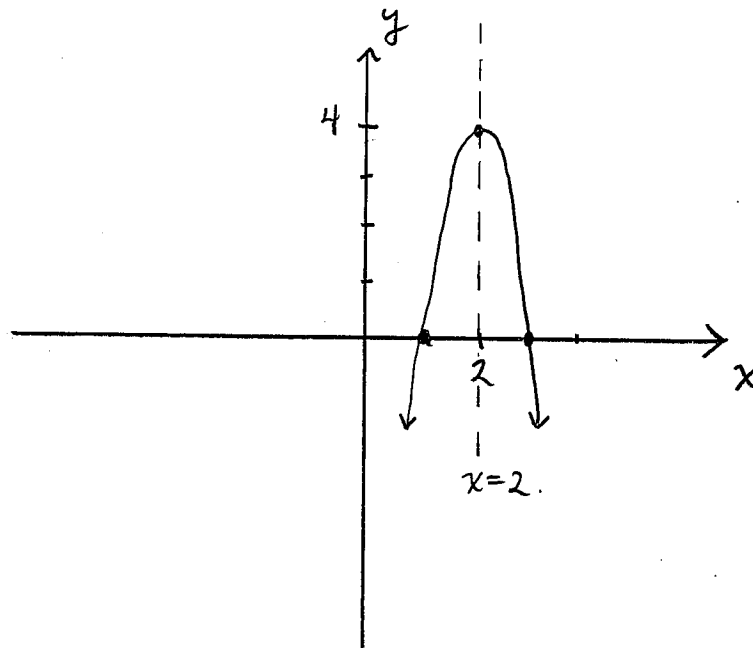
Question 4: For this question consider the quadratic function $f(x) = -4x^2 + 16x - 12$

(a)[5 points] Find the vertex and axis of symmetry of the graph of f .

$$\begin{aligned} f(x) &= -4x^2 + 16x - 12 \\ &= -4[x^2 - 4x + 3] \\ &= -4[(x-2)^2 - 4 + 3] \\ &= -4(x-2)^2 + 4 \end{aligned}$$

\therefore vertex is $(2, 4)$, axis of symmetry is $x=2$.

(b)[5 points] Sketch the graph of f .



Question 5: The price p and quantity sold x of a certain product obey the demand equation

$$p = -\frac{1}{5}x + 10, \quad \text{where } 0 \leq x \leq 50.$$

(a)[3 points] Find an expression (a formula) for $R(x)$, the revenue as a function of x .

$$\begin{aligned} R(x) &= p \cdot x \\ &= \left(-\frac{1}{5}x + 10\right) x \\ &= -\frac{1}{5}x^2 + 10x \end{aligned}$$

(b)[5 points] Determine the maximum revenue.

$$\begin{aligned} R(x) &= -\frac{1}{5}x^2 + 10x \\ &= -\frac{1}{5} [x^2 - 50x] \\ &= -\frac{1}{5} [(x-25)^2 - 625] \\ &= -\frac{1}{5} (x-25)^2 + 125 \end{aligned}$$

\therefore maximum revenue is \$125.

(c)[2 points] What price should be charged to maximize revenue?

$$p = -\frac{1}{5}(25) + 10 = \$5 \quad \text{yields max. revenue.}$$